



“Shanaly is an experienced Digital Marketer that brings a positive attitude, attention to detail and a wide range of critical skills that will make her a powerful asset to your business”

- Rick Lambert

Dear Hiring Manager,

As a member of the Saugeen Shores Chamber of Commerce and proud owner of a full-service Digital Marketing Agency in London Ontario, I highly recommend Shanaly for the Digital Marketing & Communications role you are looking to fill.

Shanaly’s experience to date has forced her to be resourceful, self managed and creative while meeting challenging timelines.

It is uncommon for someone to find someone with the “full stack” of Digital Marketing competencies she possesses ranging from strategy to content creation, to design, to online execution and measurement.

Shanaly has proven to be a team player in each of her roles and would be an excellent asset for the Bruce County employment opportunity.

Feel free to contact me with any questions!

Rick Lambert

Founder & CEO

IN2communications.com

Digital Marketing & Communications Agency